

Governors State University
 Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: CAREER SERVICES

Leader(s): DARCIE CAMPOS

Implementation Year: 2018-19

GOAL 4: Strengthen and expand relationships with employers in the Chicago Southland region.

Objective 1:	To continue to work collaboratively across colleges, and with development, alumni leadership 360 to share employer resources and bring new employer recruitment opportunities to GSU. Also, reevaluate existing recruitment events and career programming to ensure the offerings are best meeting the needs of our students and employers.
Action Items	<ul style="list-style-type: none"> • Expanding the number of employer partners invited to campus to be part of networking, mock interview and on campus recruitment events. • Collaborating with the College of Arts and Sciences to do some formal outreach to the University Park industrial employer partners. • Collaborate with the College of Business as they plan for their first GSU Business Week event.
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> • To expand the number of the number of employer partners invited to campus to be part of networking, mock interview and on campus recruitment events. • To build partnerships and relationships with employers to increase the number of internship and career opportunities available for our students and alumni. • To work collaboratively with the Colleges and faculty to support their needs for internship resources, services and placement resources. • Encourage local employers to post positions on Jobs for Jaguars so both students and faculty can learn more about the employers in the Chicago Southland region. Reach out to all employers whom we contact yearly for the Career and Internship fair.
Achieved Outcomes and Results	<ul style="list-style-type: none"> • This year Career Services hosted and served 491 job seekers and 85 employers during on-campus recruitment events. We also had an additional 11 employers that we worked with directly to place students into off campus internships. These events included the Student Employment Fair, the Spring Career and Internship Fair, and the Illinois Cooperative Work Study interviews for student interns. Additionally, Career Services also hosted the Illinois Department of Corrections for several days during the academic year, where several hundred people (students/GSU community members) came to campus to test and interview for openings with IDOC. • Career Services and a team member of the College of Arts and Sciences developed an Employer Guide to be used when marketing recruitment events and networking opportunities to employers.

	<ul style="list-style-type: none"> • Outreach to the industrial park employers began in April, and we had one partner, Bluelinx, attend the career fair as part of the outreach efforts. • In conjunction with the College of Business, Jun Xhao and Darcie Campos just sent out several hundred invitations to employer partners to generate interest in the September 2019 COB Career Business week fair. The registration process will take place over the course of June-August 2019. • We have added several new employer partners to our Illinois Cooperative work-study grant program this year and increased the grant amount from the previous year by \$2180.77. We are currently waiting for the Illinois Board of Higher Education to release the FY20 awards. • We continue to receive several requests from the advancement office and have assisted them with their efforts to work with employers to find student interns based on their internship needs.
<p>Analysis of Results</p>	<ul style="list-style-type: none"> • Because of the work we have done this year with employers, in addition to the collaborative efforts we have been involved in across campus, we are confident that our reach is growing with employers in the surrounding community and south suburban Chicagoland area. • We will continue to vie for additional grant funds, and hope to see an increase in the FY20 Illinois Cooperative Work Study Grant funding, as a direct result of our ability to fully allocate the previous year's award and our ability to show an increased desire by employers to want to hire GSU students as interns. • Additionally, we continue the process of reaching out to new employers, including the industrial park partners to see if we can increase their interest in working with GSU students/alumni to fill openings and to build pipelines for our employer partner's needs. • Lastly, we recognize employers have needs beyond recruitment, and we will look to work more collaboratively with extended learning to be able to address the needs of our employer partners in all areas, which includes trainings and certifications through direct referrals to GSU's extended learning department.